

Hyster Forklift

Hyster Forklift Training Saskatoon - Hyster is an industry leader in the materials handling industry that has been in business for more than 80 years. However, it started as a manufacturer of lifting machines and winches. Most of its production was focused in the Pacific Northwest and dealt mostly with the wood and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality manufacturing. Over the previous eighty years Hyster has continued to expand and develop its product line. The expansion of its products coupled with its want to stay service oriented has allowed Hyster to mature into the worldwide player it is at the moment.

Some of the most important inflection points in Hyster's history occurred between the 1940's and the 1960's. In 1946, Hyster opened a plant in Illinois that was totally devoted to mass manufacturing trucks. This allowed Hyster to drive its expenses down and, simultaneously, offer a better quality product at industry aggressive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

Hyster continued to aggressively expand its production operations all the way through the 1950's and 60's. They began building container handlers in the US in 1959 to satisfy the ever expanding demand for transportation goods. In 1966, Hyster developed a method for enabling a lift truck to go both ahead and backwards using the same pedal. This pedal was labeled as the Monotrol pedal, which revolutionized the industry. Later in the decade Hyster opened a R and D centre in Oregon that was focused on enhancing the design and performance of forklifts. The centre is still one of the world's best testing facilities in the materials handling industry.

As demand for materials handling equipment continued to expand swiftly during the sixties, Hyster needed to reorient its concentration towards these new mass markets. Consequently, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to afford superior quality at a more inexpensive cost. A further expansion in manufacturing capabilities was necessitated by the demand in Europe for Internal Combustion Engine Trucks. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the eighties Hyster continued to concentrate on developing industry leading forklifts. The Hyster brand name was known throughout the globe for its commitment towards superiority. This attention to excellence produced a lot of suitors for the company. In 1989, a large international corporation based in Ohio called NACCO Industries purchased Hyster and began an aggressive growth plan. NACCO promptly changed the XL philosophy with a more driver oriented truck that concentrated on operator comfort, which is well-known as the XM generation of lift trucks.

The shift in supply change management to a much more just-in-time focused structure has meant that Hyster has had to continually make investments in brand new technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and various other places throughout the world. All of these investments have made Hyster a international leader in the forklift market. In 2009, Hyster celebrated its eightieth anniversary as an industry leader of materials handling equipment, which consists of more than three hundred various styles of forklift trucks.