Doosan Forklift

Doosan Forklift Training Saskatoon - Doosan Infracore Company Ltd. is a transnational organization consisting of Diesel Engines, Defense Industry goods, Industrial Vehicles, Construction Equipment and Machine Tools and Automation Systems.

Their United States partner, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction customer wishes.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent sellers moving lift truck supplies and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive marketplace. The forklift product line impressively includes 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion forklifts. Capacities of these numerous truck models vary from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest emerging forklift and lift truck corporation in the North American market, thanks to its outstanding level of product performance and their consistently high level of buyer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a skilled team knowledgeable in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Start-up of the lift truck business

Korea's original domestic lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion project. Early product sales of this manufacturing equipment focused on large business groups, the armed forces and on state-run firms. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to service and sell this heavy equipment. By 1978, a forklift production plant was successfully completed. Continuous technical training grew to become the new focus for enhancing quality and product development.

Lift Truck Export Growth

Daewoo started the first home-based lift truck business in 1967, and quickly acquired a massive 90% share in the Korean Materials Handling market. By the 1980's, Daewoo's advanced technological advancements combined with sales success placed them in a position of significant growth of their forklift operations.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative enterprise project to counter act competitive pressures in the US materials handling market. This endeavor greatly expanded Daewoo's forklift sales. Construction was finished in 1984 to facilitate a modern plant which helped launch the business for the manufacture of high added-value goods suitable for export. In 1993, the corporation had a global sales system and started exporting designs they had established through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into overseas marketplaces.